



Boris Walks Alone Art Inc.

Boris Walks Alone Art Inc. presents:

Course Title: Exploring NFTs for Artists: Unleashing Creative Possibilities

Course Outline:

Night 1: Introduction to NFTs

- Understanding NFTs: Definition, concept, and core principles
- The role of blockchain technology in NFTs
- Exploring the benefits and challenges of NFTs for artists
- NFT use cases and success stories in the art world
- Q&A session

Night 2: NFTs and the Impact on an Artist's Business

- NFTs as a new revenue stream for artists
- Exploring the potential monetization opportunities with NFTs
- Evaluating the impact of NFTs on traditional art market dynamics
- The importance of establishing provenance and authenticity in the digital art space
- NFTs and copyright considerations for artists
- Q&A session

Night 3: Identifying the Target Audience for NFTs

- Understanding the demographics and interests of NFT collectors and buyers
- Exploring different platforms and marketplaces for NFTs
- Strategies for promoting and marketing NFT-based artwork
- Navigating the online art community and building a network
- Exploring collaborations and partnerships within the NFT ecosystem
- Q&A session

Night 4: The Significance of NFTs and Artistic Expression

- NFTs as a medium for creative exploration and experimentation
- Examining the cultural and social impact of NFTs on the art world
- NFTs as a tool for empowering underrepresented artists
- Environmental concerns and sustainability in the NFT space
- The future of NFTs and emerging trends to watch
- Final Q&A and wrap-up

Each session will consist of a presentation on the respective topic, supplemented with case studies, examples, and practical tips. The Q&A sessions will provide an opportunity for participants to engage with the instructor and seek clarification on any course-related topics or individual concerns. By the end of the course, artists will gain a comprehensive understanding of NFTs, their potential impact on their art businesses, the target audience to consider, and why NFTs matter in the context of artistic expression in the digital age