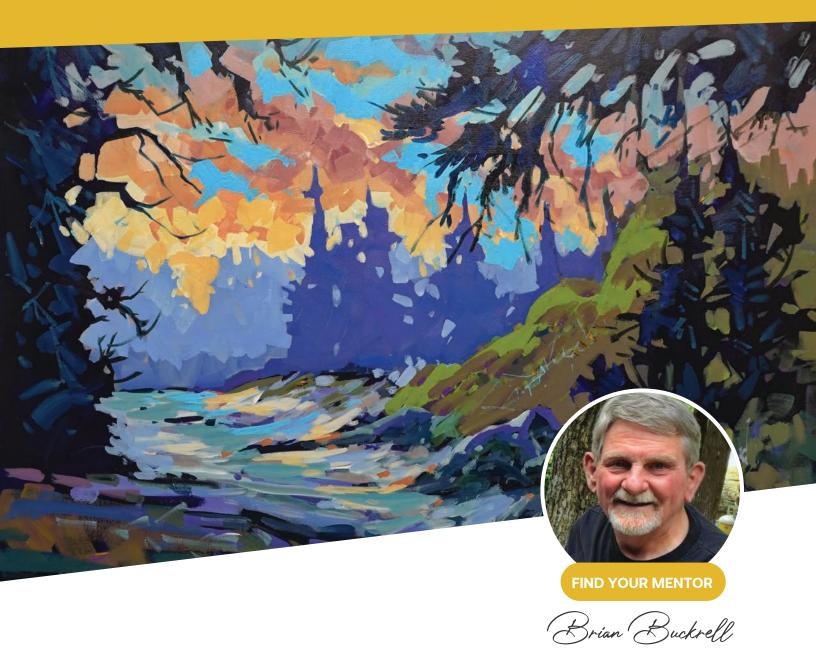
**ADVICE FROM** 

# 19 Master Artists

Advice I wish I had when I was an Emerging Artist







# If you're a slave to your reference, you will always be an ORDINARY painter.

You want your work to be design-driven, with you in charge.

Relish your mistakes. No mistakes suggests no progress.

2 Advice From 19 Master Artists mastrius.com



**VIEW MY PROFILE** 



Don't waste your money on cheap art supplies. It will only hinder your development.

#### Learn to paint fast.

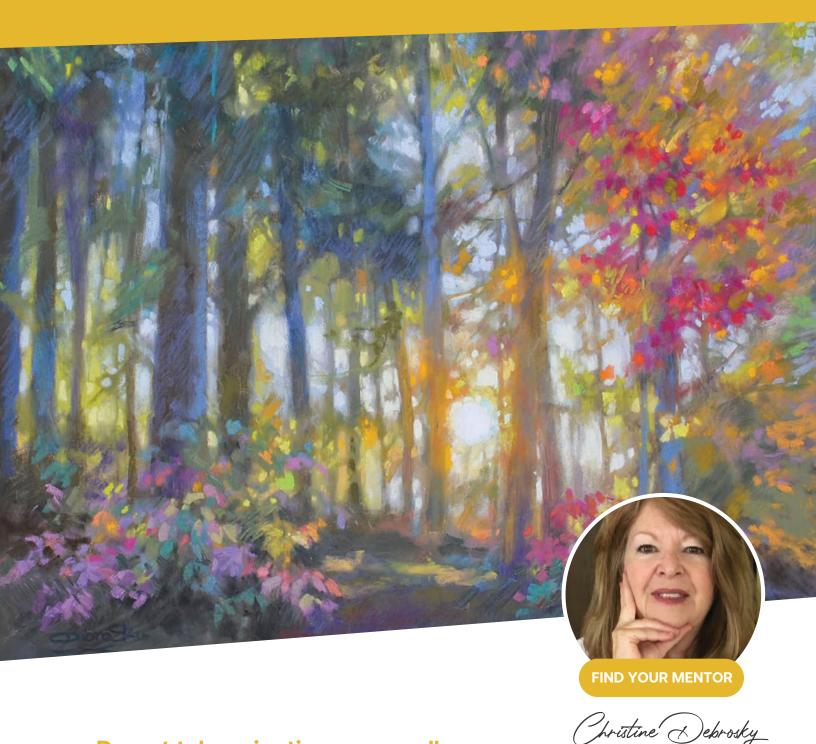
Spending 6 hours on a painting when you're a beginner won't teach you anything. You'll just be bored, frustrated, and not wanting to go in the studio.

#### Paint small paintings:

20-30 minute bite sizes. You'll learn more, learn faster, be far more brave, and as an added bonus, have a whole keg of fun.

I wish I had this knowledge from the start. I would be farther ahead of where I am today.





### Do not take rejection personally.

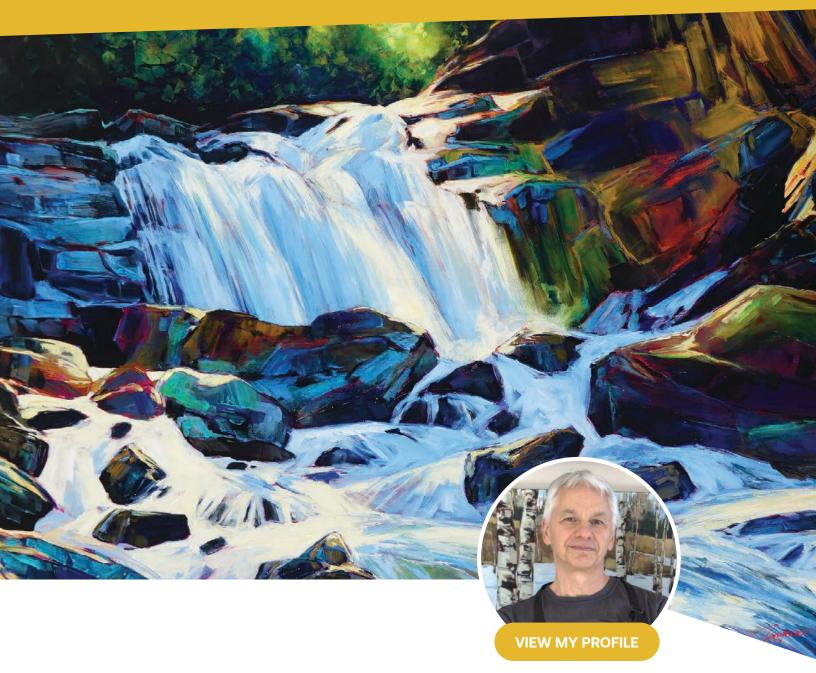
Not everyone will love your work, and that is perfectly okay. Your job is to find those who love what you do.

## Learn to self critique early on.

Find areas to work on, of course, but it's just as important to find your strengths. Celebrate those. They will be a key to marketing yourself.

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#### It's not about the art.

David Langevin

You don't get to decide what your paintings sell for (if you want to be successful that is), the market does. Your job is to find your market and get to work influencing it.

The very best way to become the best you can be is to get coaching and mentoring from your favorite master artists.

6 Advice From 19 Master Artists ius.com

# **MENTORSHIP**

# **Redefining the Creative Journey for Artists!**

#### **Always LIVE & Interactive!**

Joining an Art Mentorship group is the fastest way to accelerate your art journey. Artists learn direct from a Professional or Master Artist!



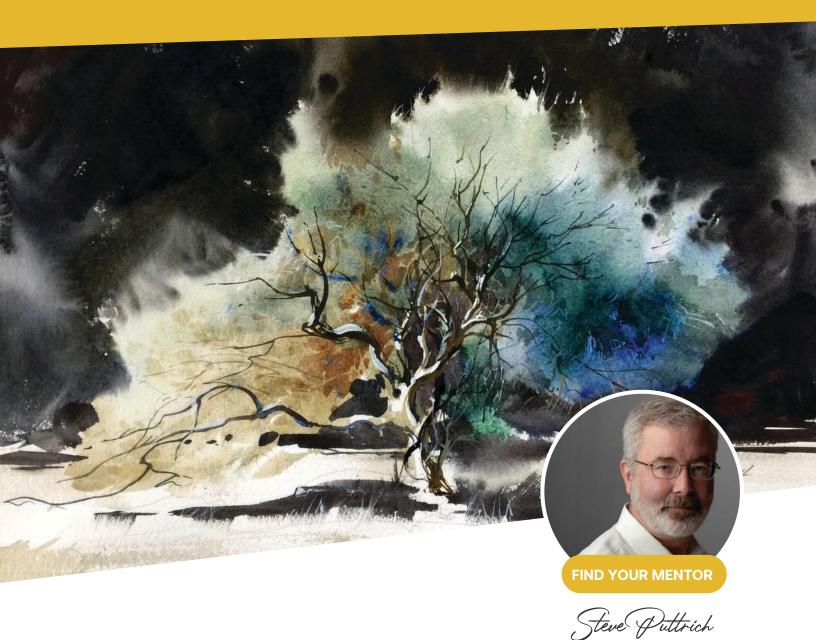
#### **INCLUDED WITH MEMBERSHIP:**

- **Mentorship Session:** Meet via video conference for a monthly 2-hour session with your Mentor and small group. You choose the mentor, we provide the group!
- Mid-Month Session: Meet via video conference for a 1-hour session with your small group and Navigator to connect, share progress, encouragement, and support.
- **Weekly Events:** Attend LIVE weekly events online, on hot topics like Finding Your Style, Composition & Critiques, plus master DEMOS. Access event recordings!
- **MyStudio:** Access your private online studio space equipped with business tools and Mentorship Session Recordings.
- Chat Group: Access your private online chat group to connect with your small group and Navigator (group facilitator) anytime.
- Discounts: Enjoy member discounts on LIVE and ON-DEMAND courses, art supplies, and more!

Starting at \$67/mo. (No obligation. Cancel anytime.)

#### **CHOOSE YOUR MENTOR**

200+ Mentors to Choose From. New Mentors added weekly. Large selection of day/time, medium, specialty, and more!



Know design inside and out. A strong, compelling design is over half the battle of creating successful art.

#### Get comfortable with growth and change.

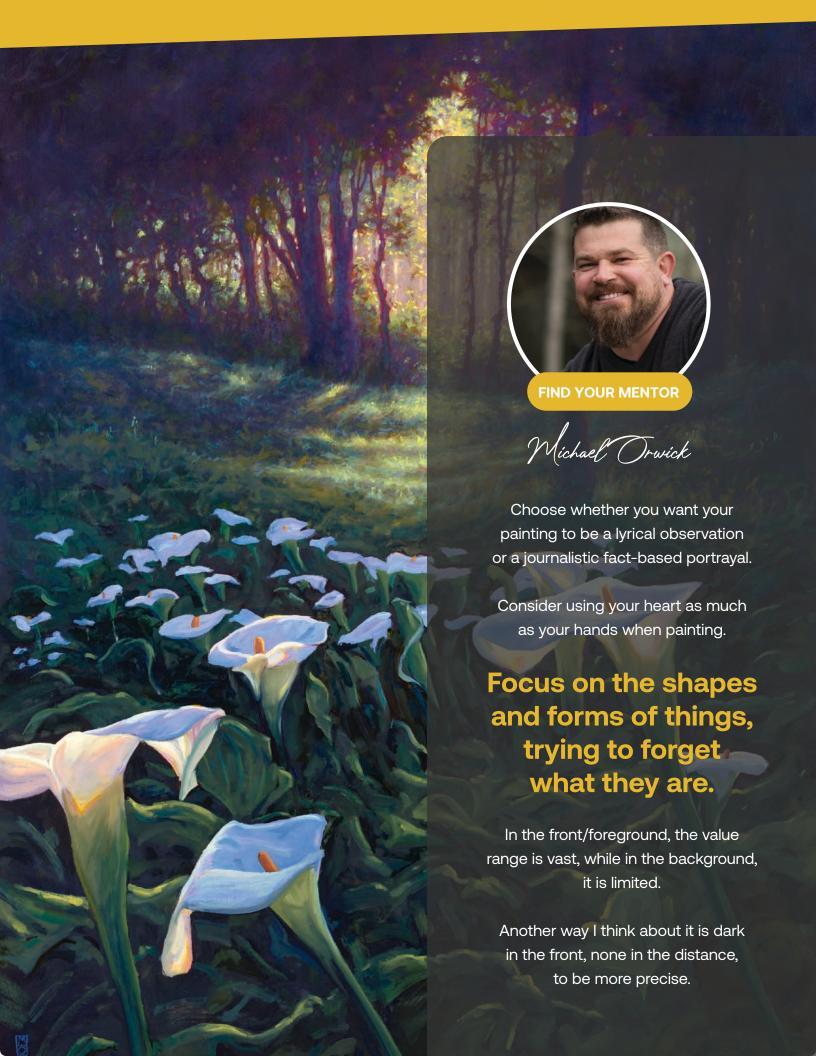
While in a state of vulnerability and openness, lean into growth. Sometimes this change will be painful – do it anyway.

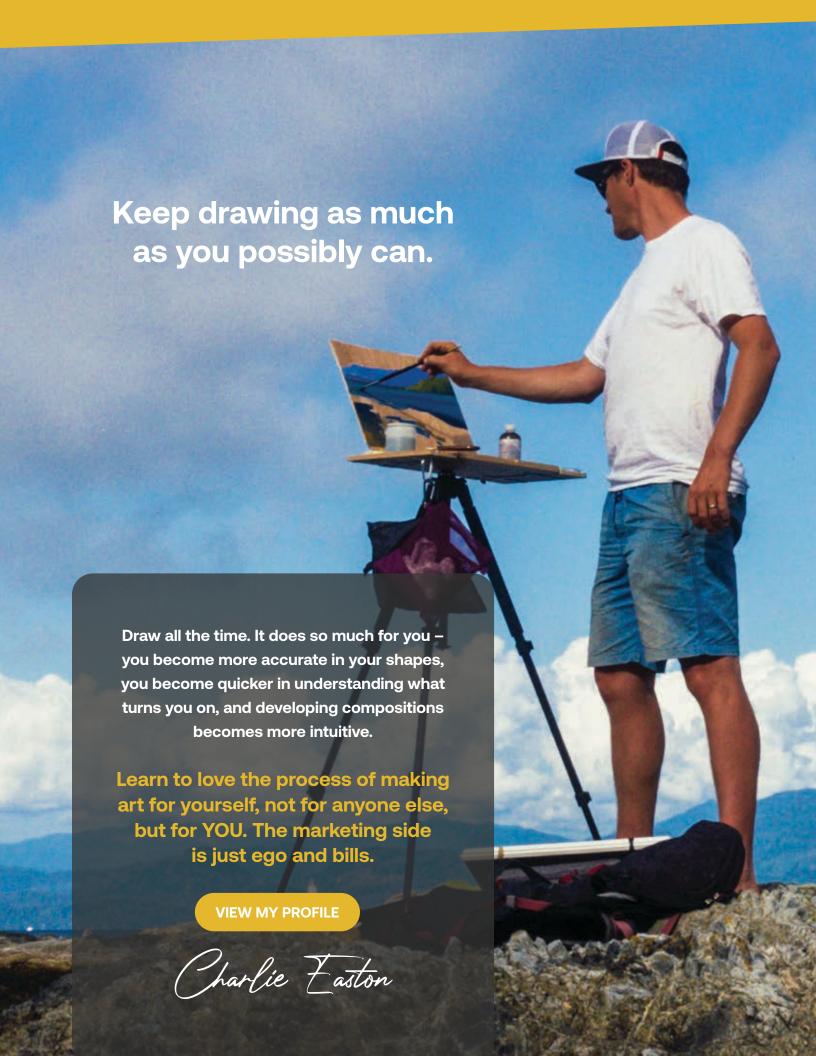
# Mindfulness is the secret sauce. Practice it along with any other skills you're learning.

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# MASTRIUS EVENTS BASE MEMBERSHIP

#### **Always LIVE & Interactive!**

Get the Events Membership for access to ALL weekly events. Live Demos, Panel Discussions, Critiques, Interviews, Painting Challenges and more!











#### **MEMBERSHIP INCLUDES:**

- LIVE Panel Discussions on hot topics like Finding Your Artistic Style,
   Color and Composition, How to Find Collectors, How to Make More
   Sales, How to Price Your Artwork, And many more...
- LIVE **Demos** in every medium
- LIVE Critiques
- 10-20% OFF on **Art Supplies**
- Recordings to watch at your own pace!
- 10-20% OFF Online Courses
- Your Own Private Digital Studio Space
- Community Chat Group

FREE TRIAL!

**TRY IT FREE** 

**LEARN MORE** 

**UPCOMING EVENTS** 

ADD the Events Recording Library to your membership for only \$15/mo. 200+ recordings and growing!





You can't build a blossoming art career solely based on existing or previous work.

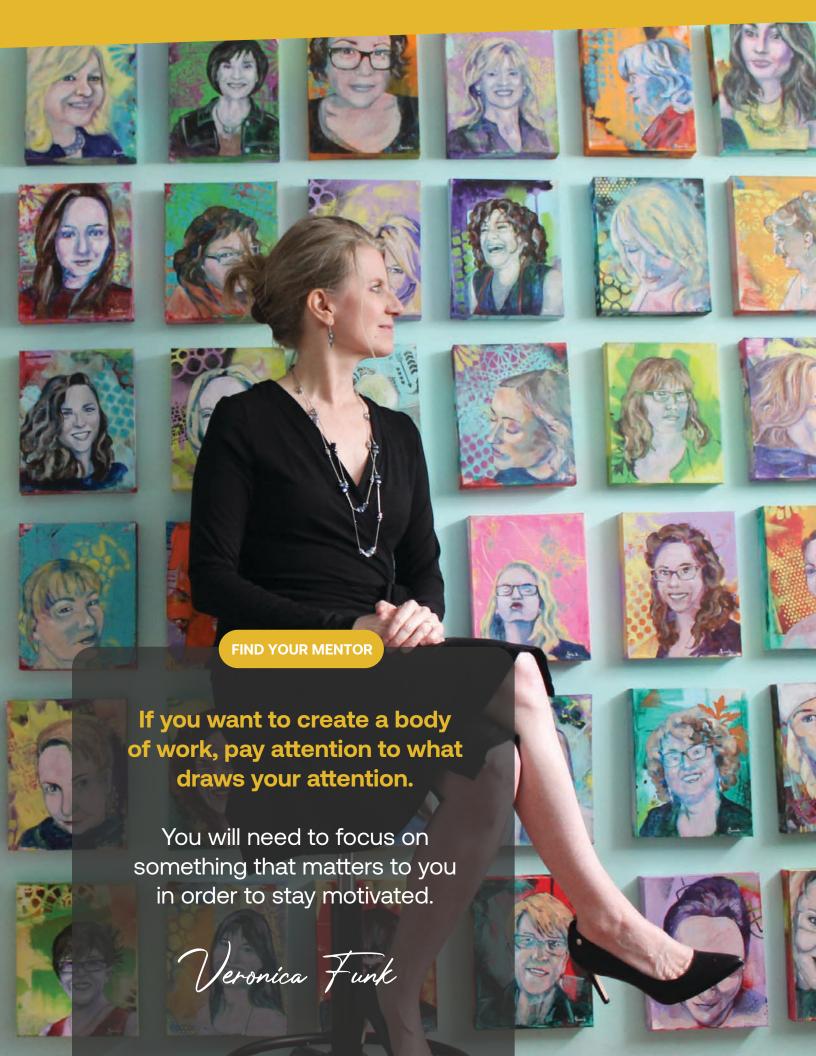
You must keep producing new pieces, show you are constantly evolving, and demonstrate your willingness to grow by adding tangible art to your history.

It's the only way to prove you are an artist worth investing in.

15 Advice From 19 Master Artists ius.com







# **ONLINE COURSES**

#### **LIVE & Interactive!**

No need to leave your studio to join an art class with your favourite expert! You'll also get access to all course session recordings and a private Mastrius chat group.

#### **CHOOSE FROM COURSES LIKE:**

- · Realism to Abstract with Water Mixable Oils
- Simplification and Massing in Art Composition
- Oil & Cold Wax Abstract
- Developing Your Personal Style
- A Foundation in Drawing
- Abstracting the Natural Landscape
- Create Your Own Studio Work: Drawing to Painting
- Simplifying Beauty: Painting the Clothed Figure
- Web Presence & Social Media Marketing for Creatives
- Business Basics for Artists

## **LIVE & ON-DEMAND**

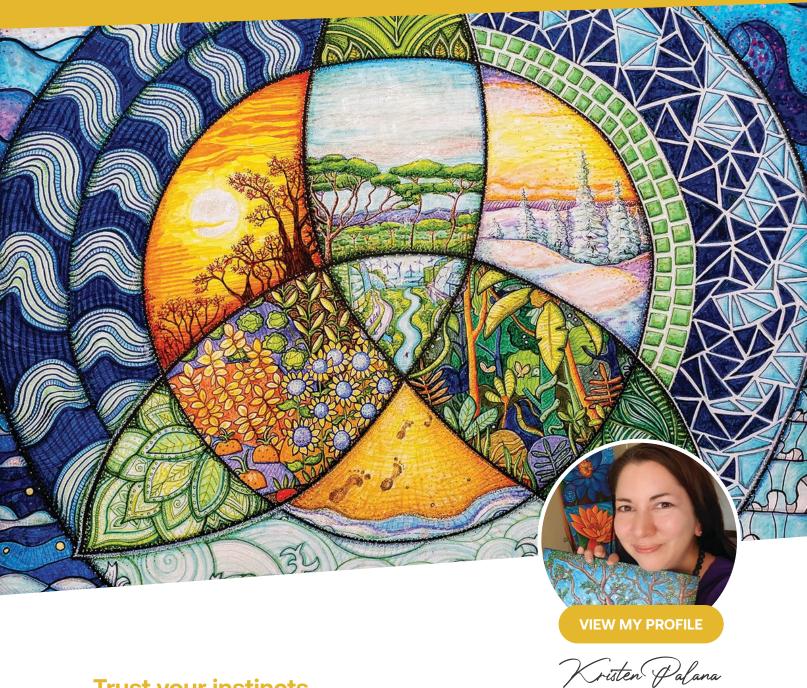
#### **UPCOMING COURSES**

MEMBERS always save 10% on Online Courses! Learn in REAL TIME from the industry's BEST.









## **Trust your instincts.**

You don't need to use the same tools others are using. When I was an art student studying painting, my professors wanted us all to use very large brushes. That said, do not become so entrenched with one tool or one way of working. I think the key is balance. Trust yourself and see where your instincts lead you.

Be open to learning from others, trying new ways of working, and new tools alongside specializing in your favorite tools.

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Mastrius is revolutionizing the creatives training industry by making it easy for motivated artists and craft masters to connect in personal & high-feedback relationships.

Start Mentoring with a Master Artist Today!

mastrius.com